



Roadshow Booking Guide

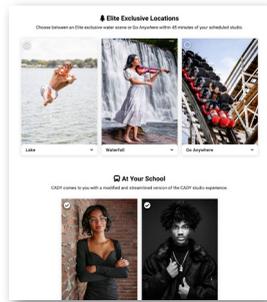
Booking your Roadshow Session with CADY is easy, and to make it easier we've created this guide to walk you through the process.

Each school has their own deadline date to be photographed, so make sure you take your photo **BEFORE** that date. Don't get left out of your senior yearbook!

Let's get started by going to <https://store.cady.com/>.

On this page you'll find great information on our booking process and session options, but if you're ready to get started, click the black **SCHEDULE NOW** button on the bottom of your page.

A pop-up will appear asking you to enter your school name. Find your school, click **OK, LET'S GO!**

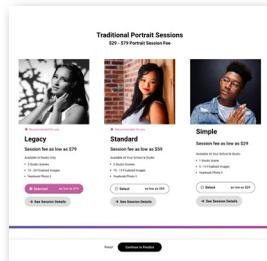


1 Pick Your Favorite Scenes

Scroll to the bottom of the page and view the **AT YOUR SCHOOL** section.

For a Roadshow, CADY offers 3 scene experiences: Timeless, Tux & Drape, and Exposure. Click the image to select each photo you like. Our minimum session fee includes a photo shoot for your tux & drape, your gown formal / cap & gown photo, and one additional casual indoor scene of your choice.

Once you're done selecting, go to the bottom of the page and click **CONTINUE TO SESSIONS**.



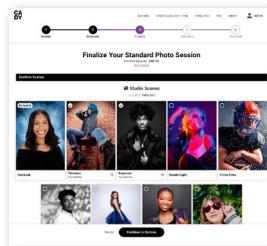
2 Choose Your Session

Based on your favorite casual scenes selections from **STEP 1** we'll give you a recommendation for the session that best fits you!

The **ELITE SESSION** and **MOST POPULAR SESSIONS** are only available with in-studio scenes, so scroll to the bottom to see our **TRADITIONAL SESSIONS**.

Now that you've seen everything and know which session is right for you, click **CONTINUE TO FINALIZE** under what you've chosen.

Session fees do not include final prints, digitals, products, or packages. *Prints and product pricing can be found in the details section of each session.*

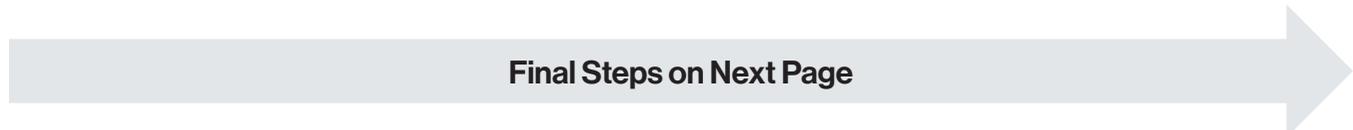


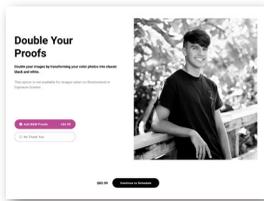
3 Finalize Your Scenes

Look through the selected scenes and make sure this is what you've picked for your session.

Remember, each session package has a different number of scenes you can select. If you've chosen a session that offers less scenes than what you **SELECTED** in Step 1, not every scene will have a **HEART**. Roadshow sessions offer 3 scenes, Timeless, Tux & Drape, and Exposure. Since Tux & Drape is included, you should only have Timeless and/or Exposure selected here.

Once that's done, scroll to the bottom of the page and click **CONTINUE TO OPTIONS**.

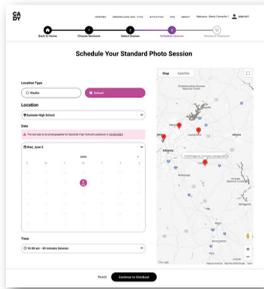




4 Add Your Extras

An outdoor experience is not an available option for a Roadshow.

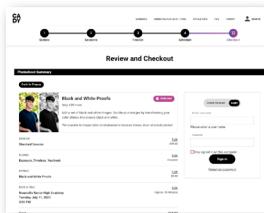
Once you've made your decision regarding Retouching, click **CONTINUE TO SCHEDULE** at the bottom of the page.



5 Select Your Date, Location, And Time

Under Location, choose **SCHOOL**. Your school name should be visible under "Location". The date will already be chosen within the calendar dropdown. Select the **TIME** that works best for you.

Once complete, click **CONTINUE TO CHECKOUT**.



6 Review Your Session

Go through each selection and make sure this is what you want. Then create or login to your account, checkout, and you're done!

Pricing Chart

This chart covers the starting investment of products for each session type.

**Gown Formal / Cap & Gown images may not be included in this product.*

Pricing	Standard	Simple
Images Per Session	15	10
Base Price for Prints	\$49.99	\$49.99
Base Price for All Digitals*	\$299.99	\$179.99

If you have any questions or concerns, contact CADY's customer experience team at **678.722.3449**. They are also available for direct messaging at cady.com/contact